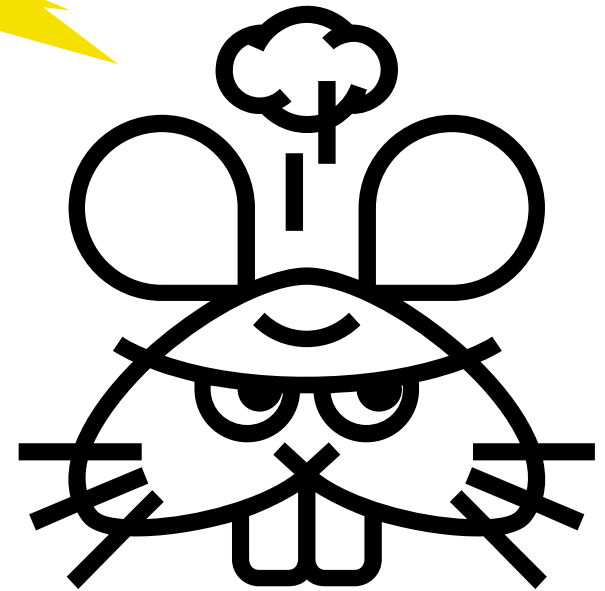
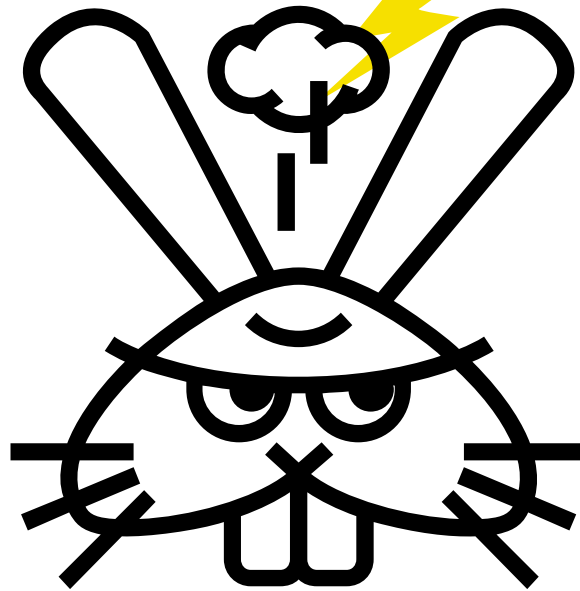
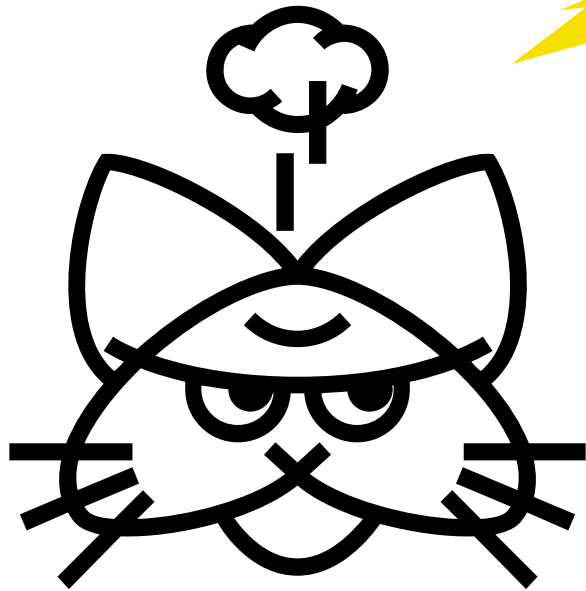


WE WERE REALLY TIRED!!!



... [something like a type story]...

WE WERE REALLY TIRED!!!



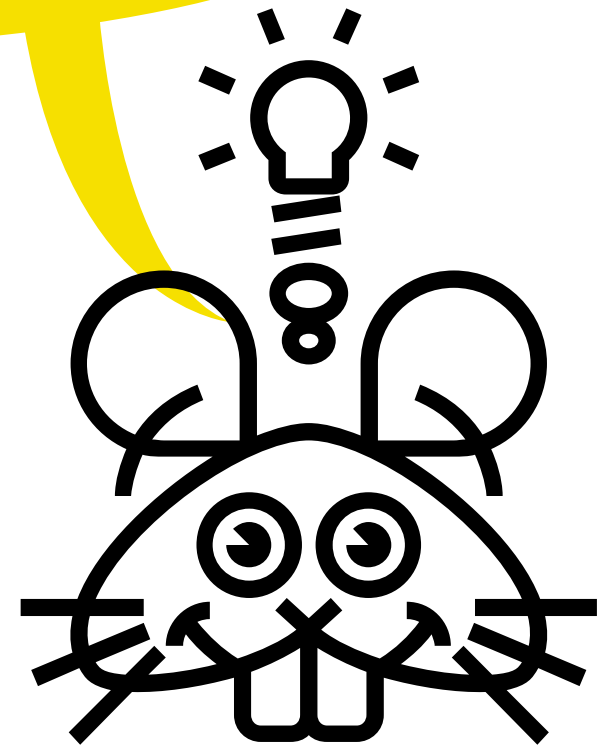
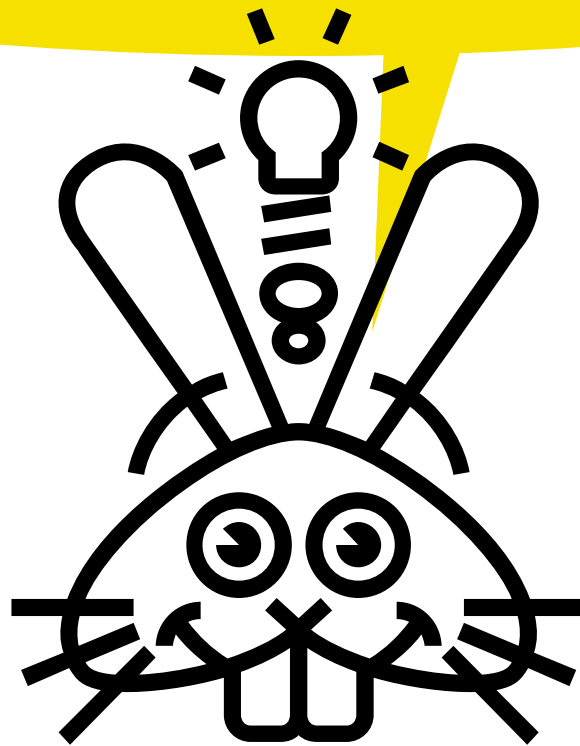
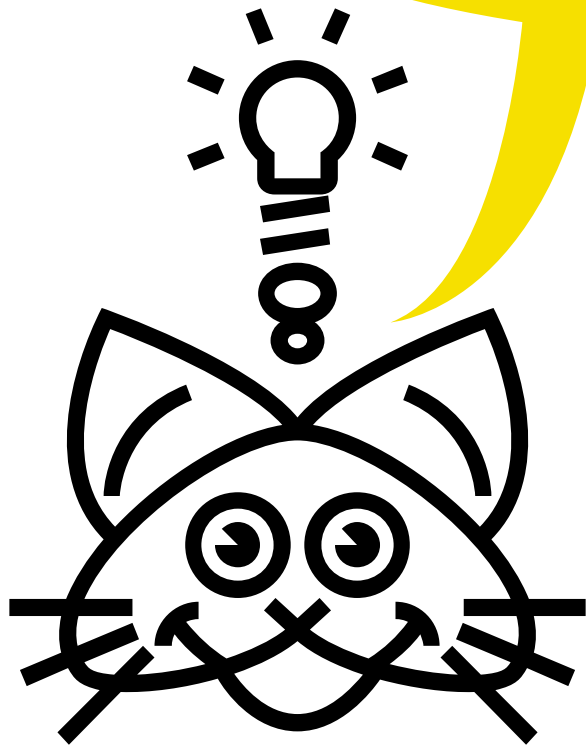
... of seeing the same two faces in all the writing, printing and screen texts.

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

Suddenly, we got an exciting idea...



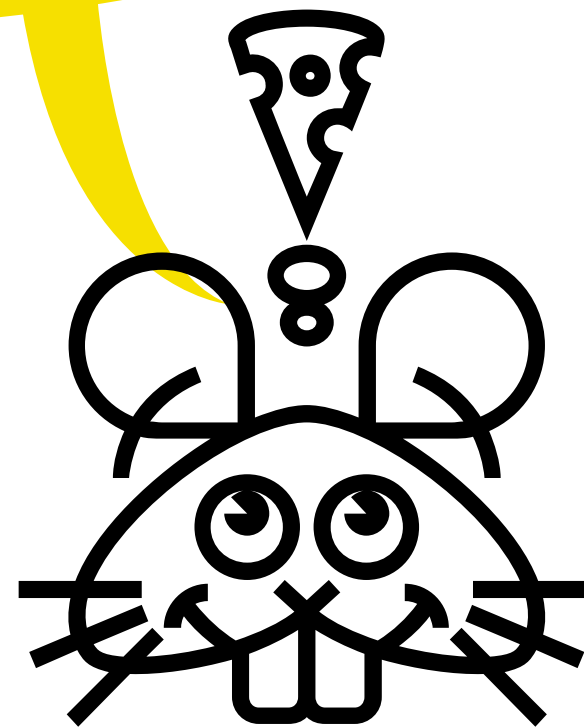
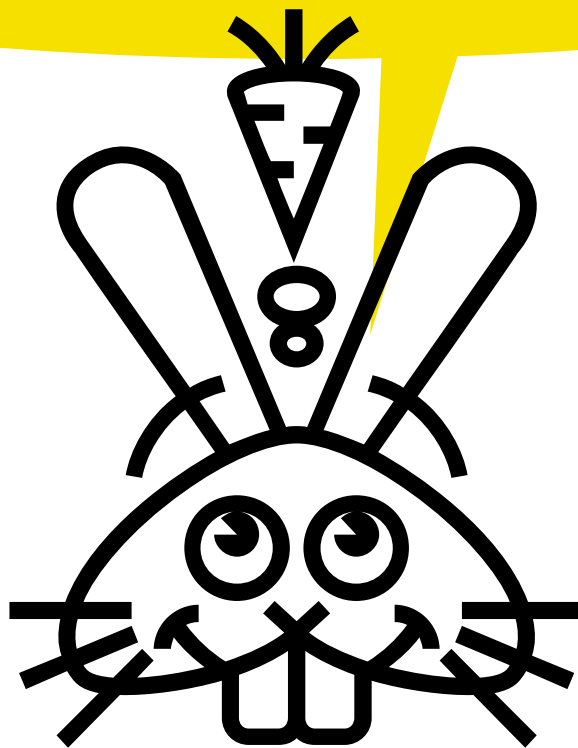
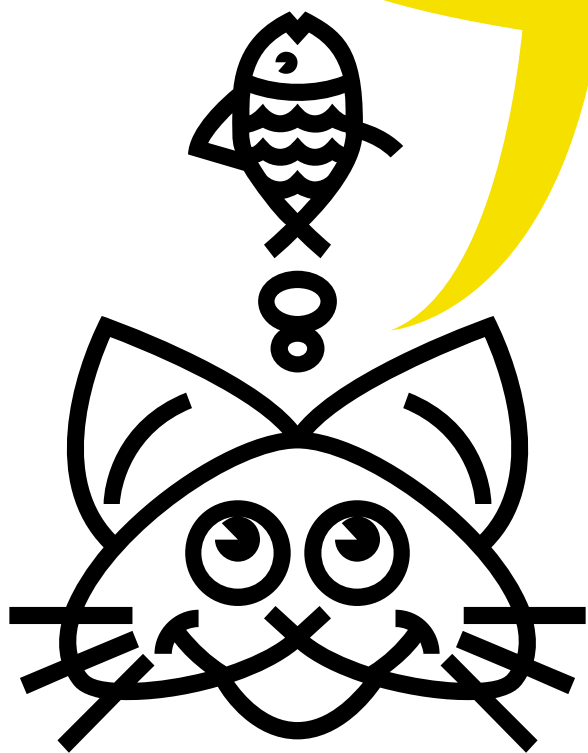
... what about cats, bunnies and mice talking together in the same language?

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

So, we pursued our dream...



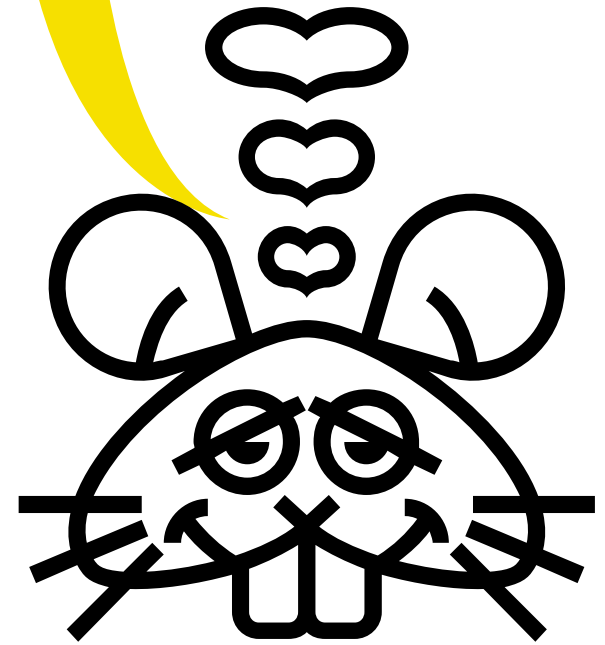
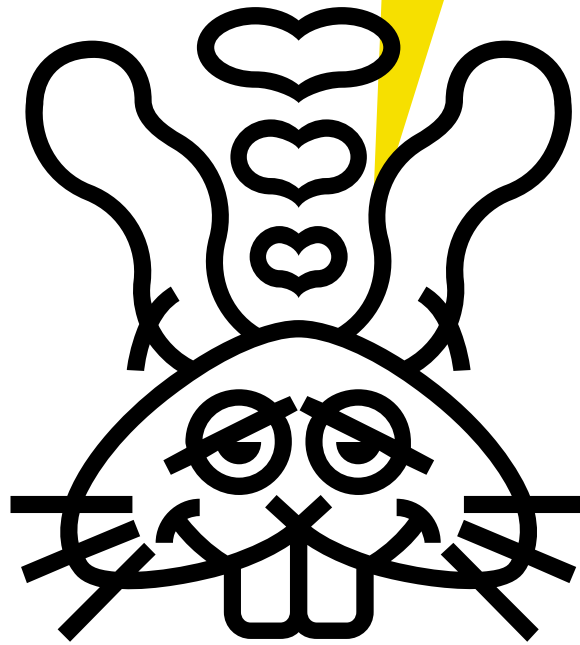
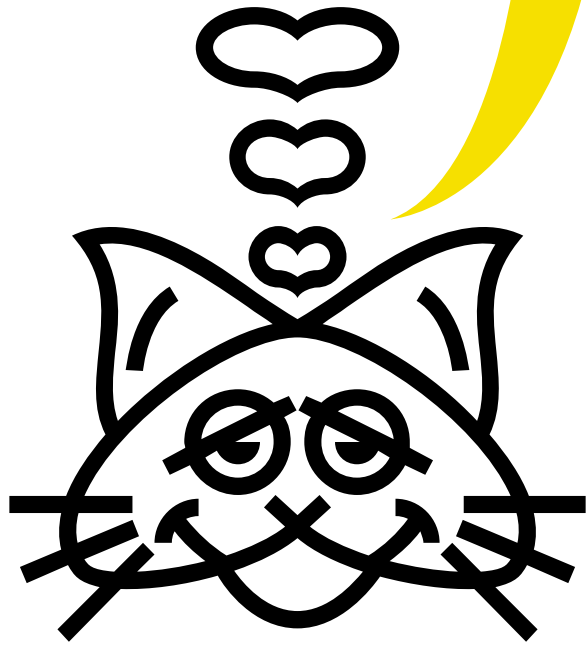
... we haven't seen those crazy features before.

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

Eventually, we fell in love...



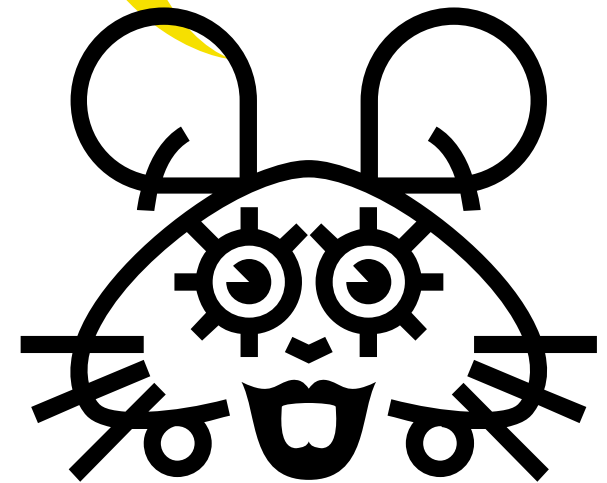
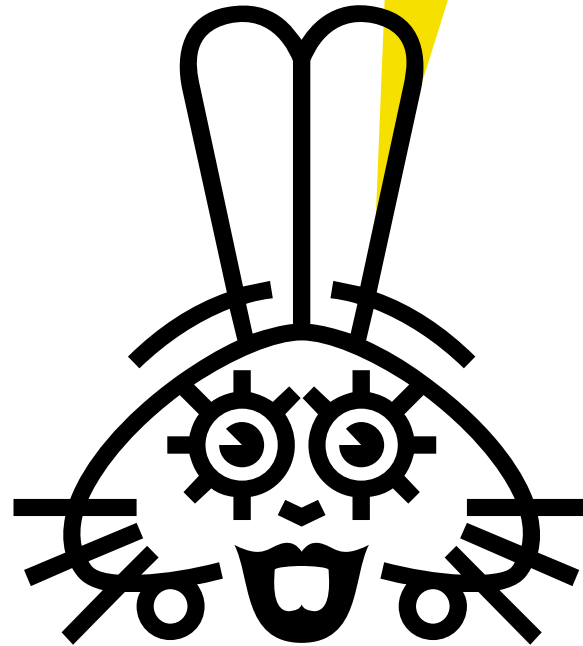
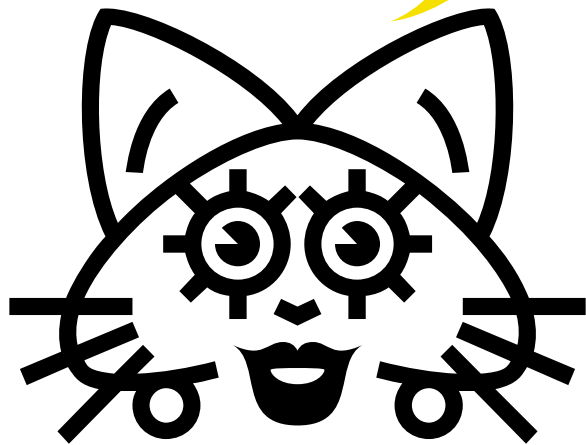
... with our idea carrying amazing communicative possibilities.

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

We believe in gender equality...



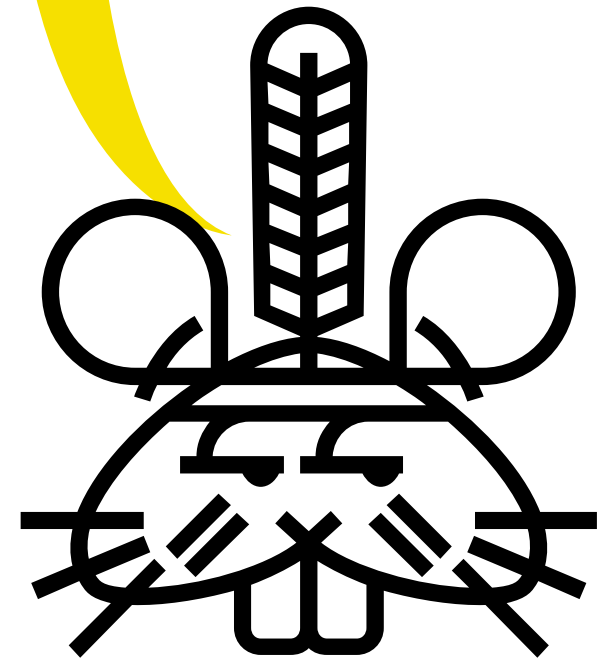
... so we split male and female characters fifty-fifty in each type variant.

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

We've tried to be politically correct...



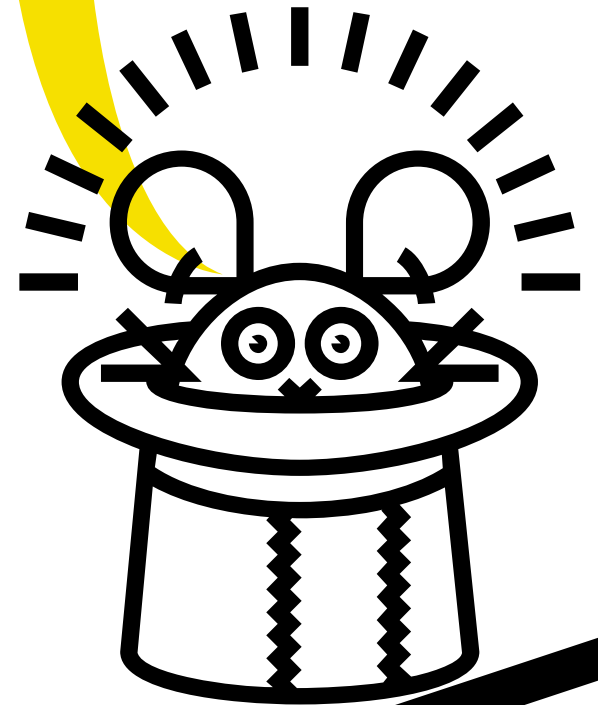
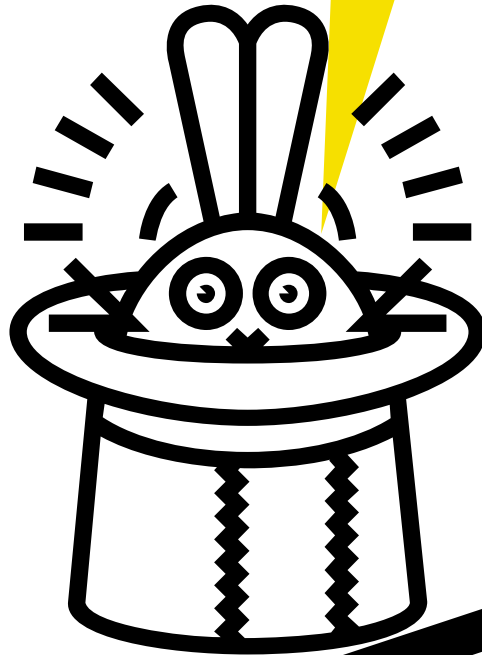
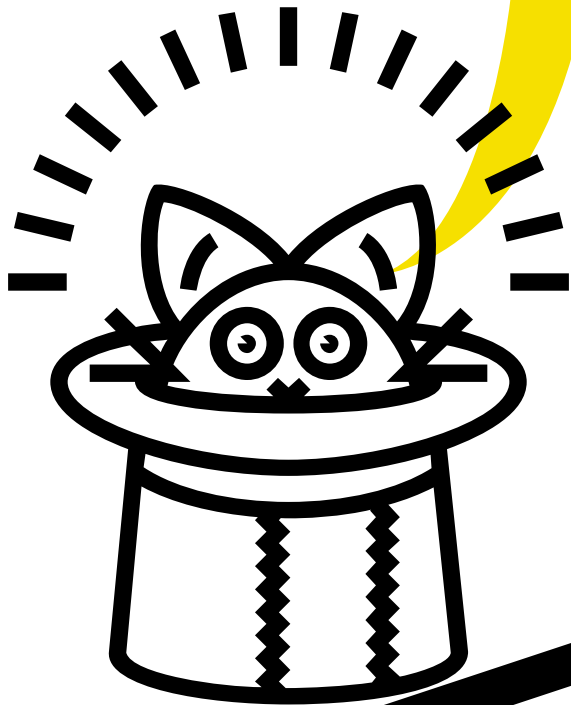
... inviting ethnical characters to join us in a good mood... We don't take prisoners.

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

We still got some tricks... WOW!



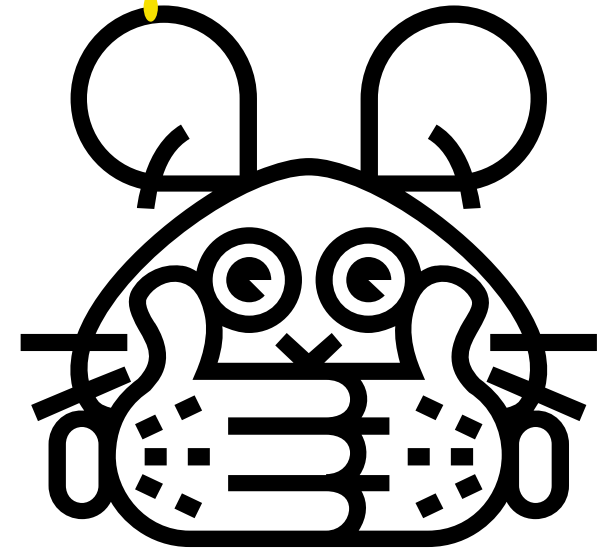
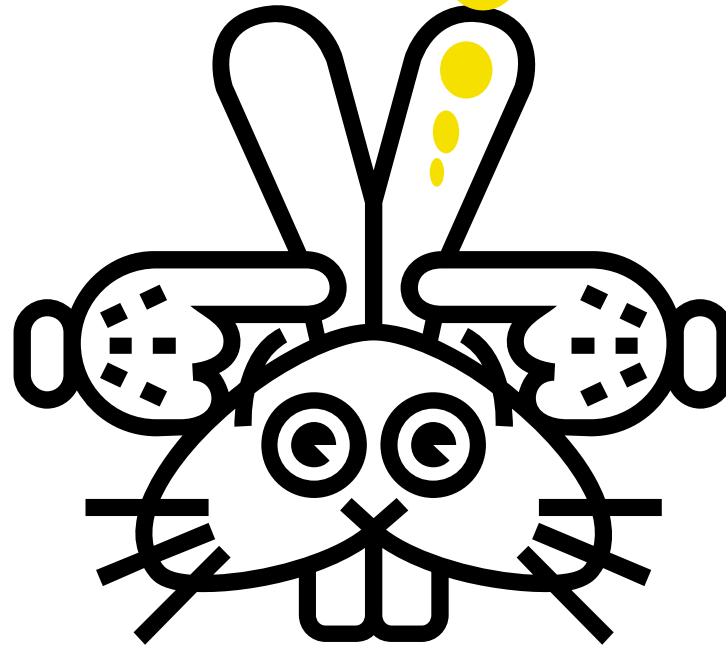
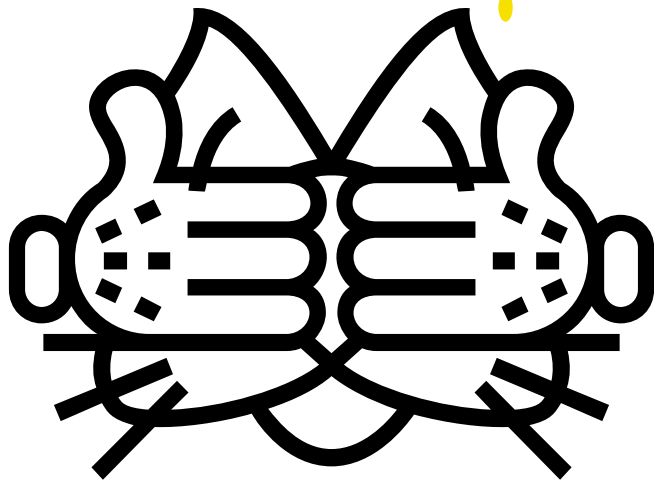
... to keep your attention alive.

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

(OOOOPS)... **WYSIWYG**...



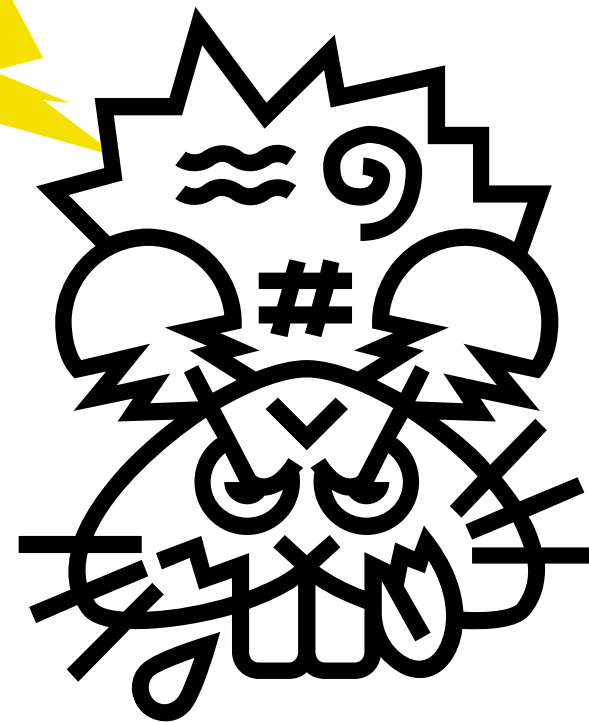
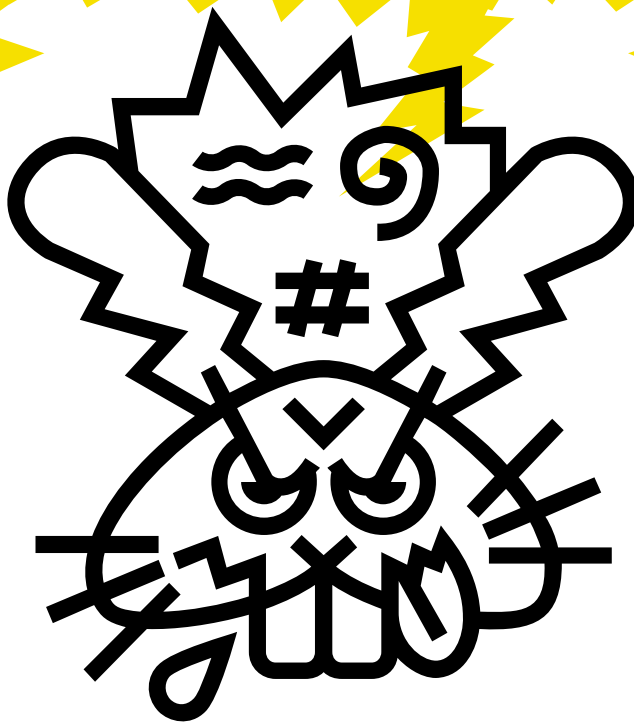
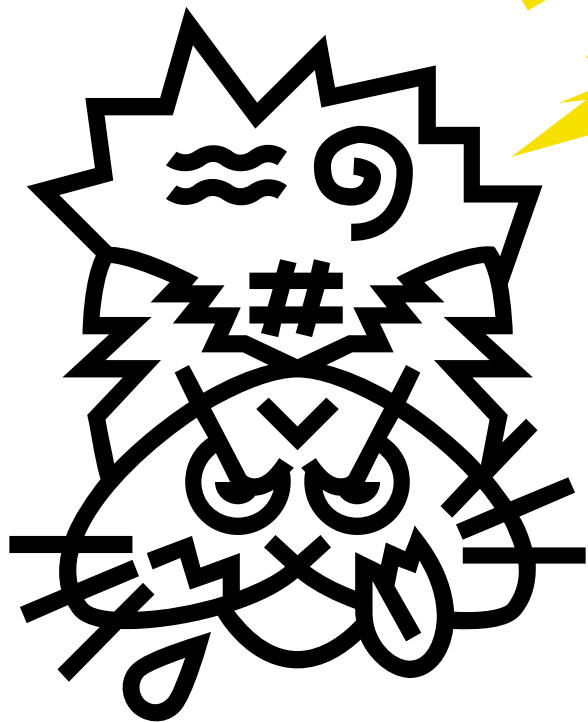
... no more questions, your honor. By the way, discretion is welcomed.

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

DIDN'T YOU LIKE IT???



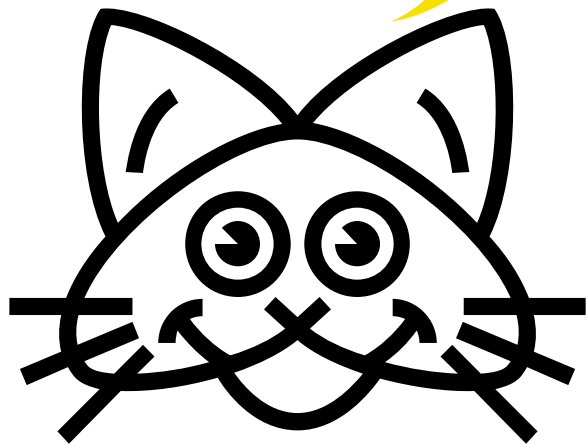
... we worked hard to explain our point... How do you imagine we feel about?

GarciaToons

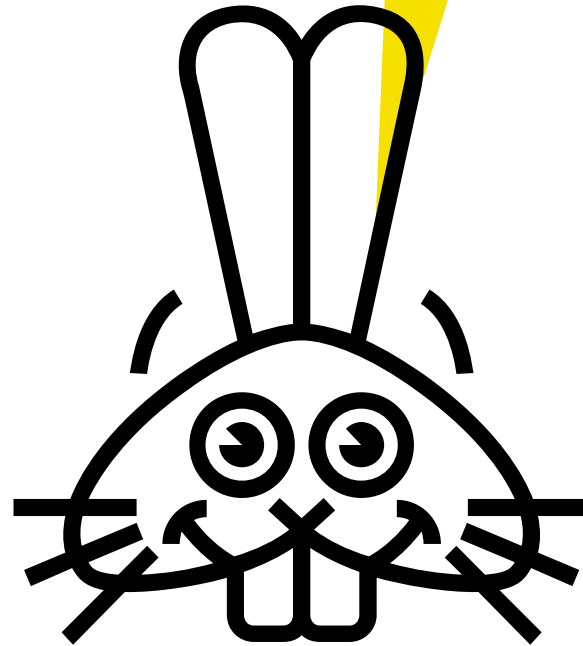
typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

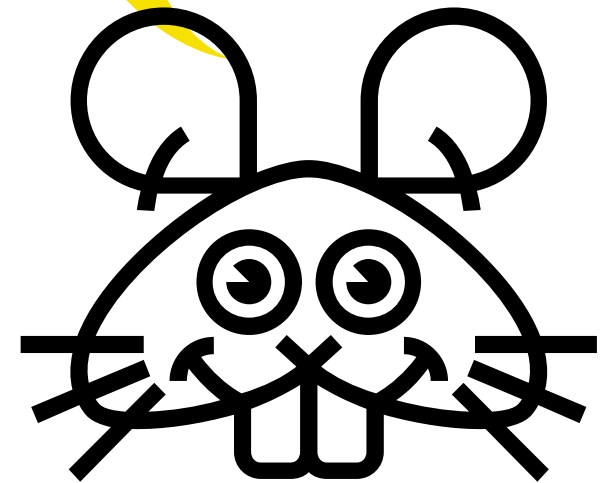
We are 3 variants... so far...



GarciaToons - Cat



GarciaToons - Bunny



GarciaToons - Mouse

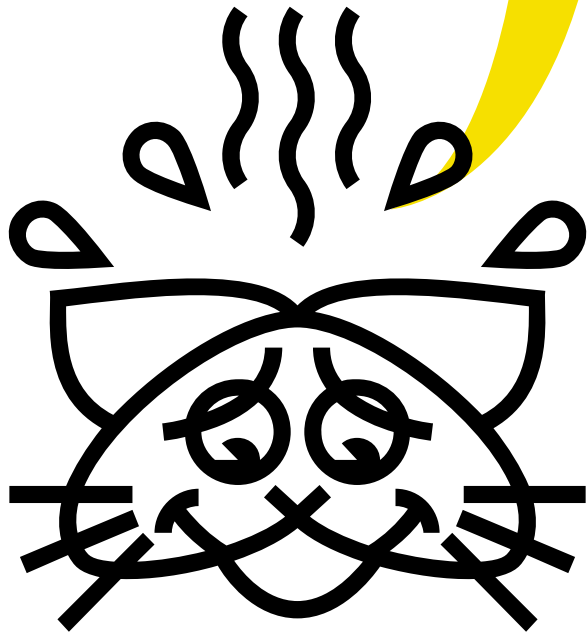
... like the three little pigs... What an amazing coincidence! Isn't it?

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

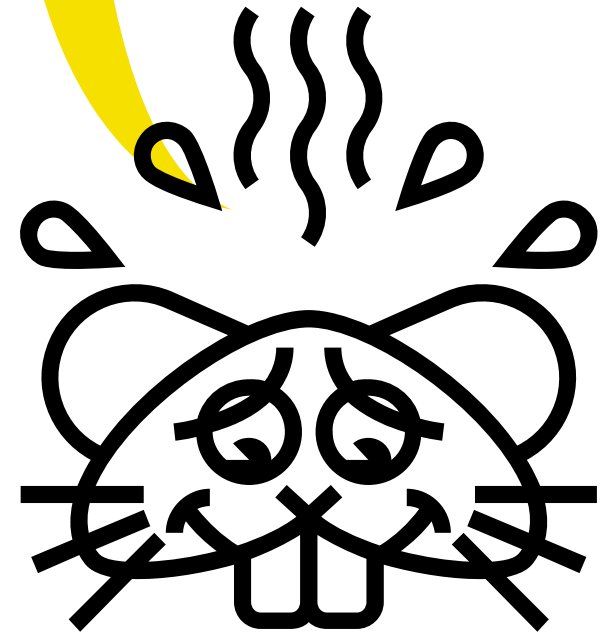
Yes, just 3 variants... (GULP!)



GarciaToons - Cat



GarciaToons - Bunny



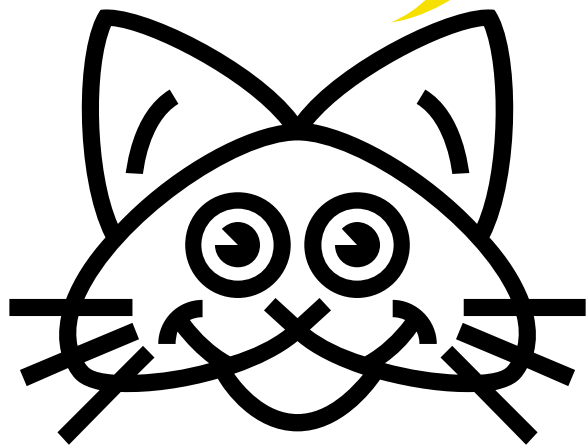
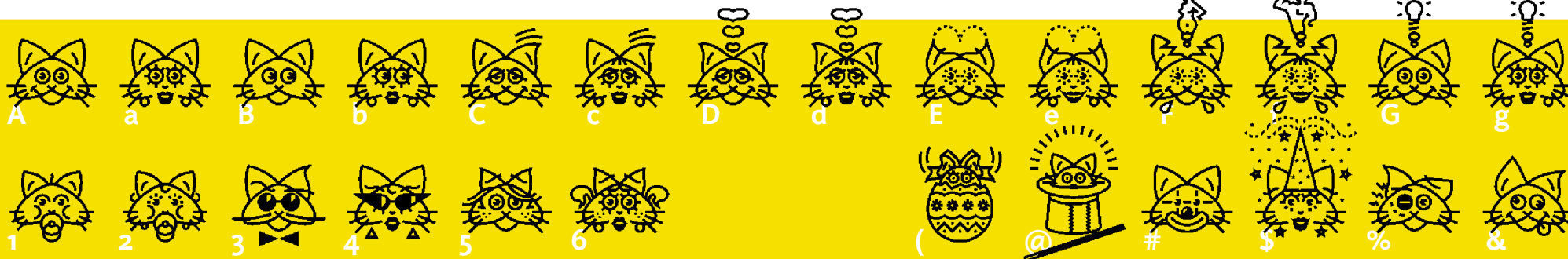
GarciaToons - Mouse

... what can we say?... Just see some type features on the following pages.

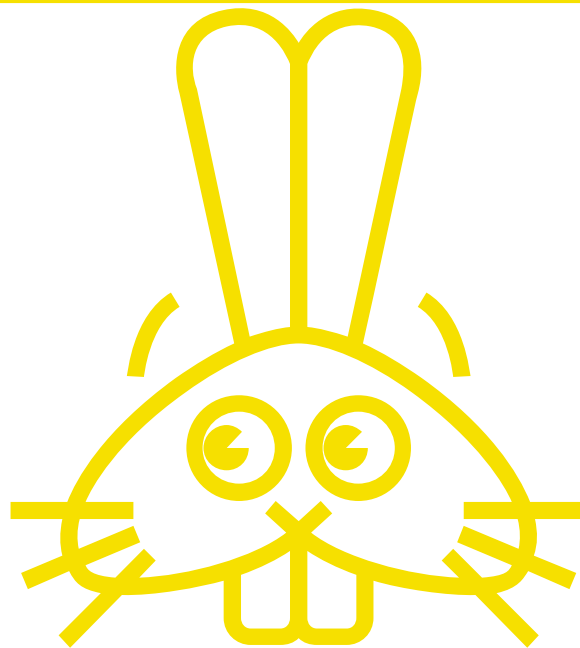
GarciaToons

typedesigns by Victor Garcia

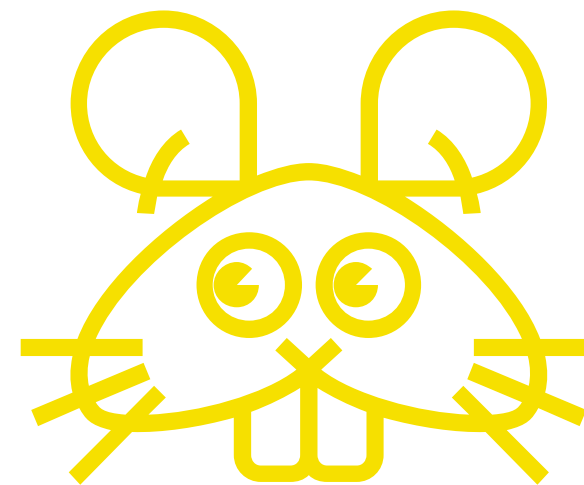
A new dingbats type family to say much more than just «happy» or «angry».



GarciaToons - Cat



GarciaToons - Bunny



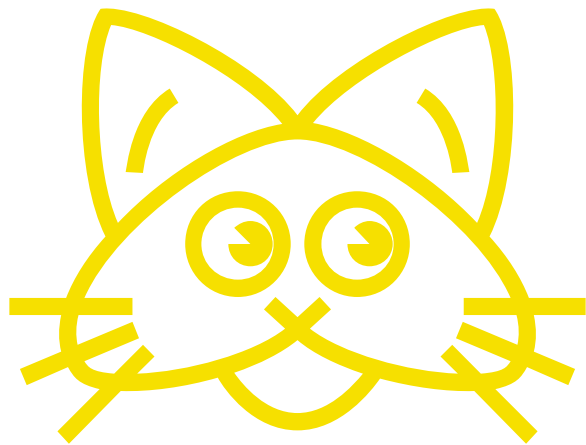
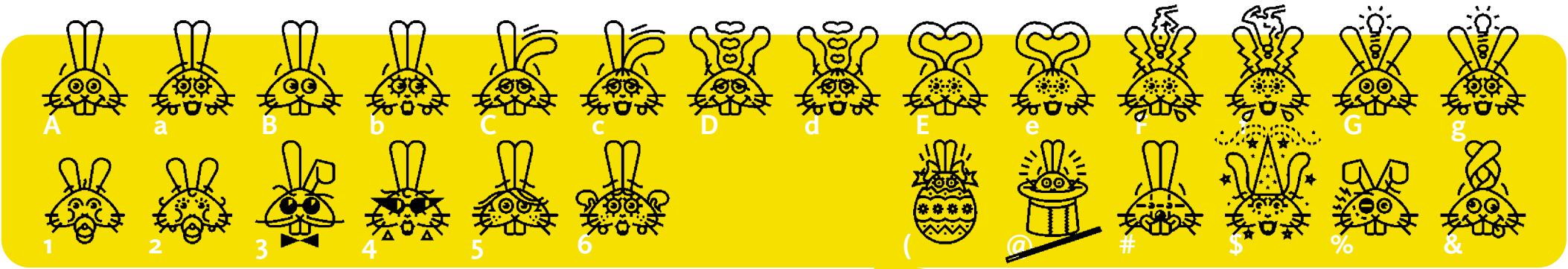
GarciaToons - Mouse

GarciaToons - **Cat** / character set sample.

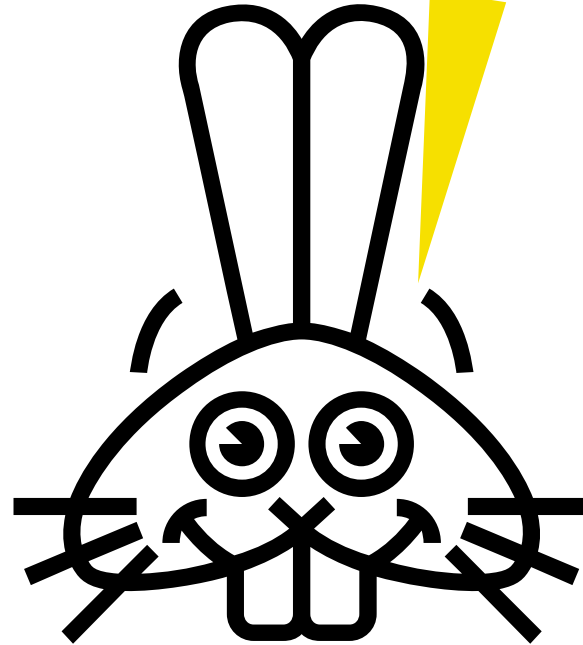
GarciaToons

typedesigns by Victor Garcia

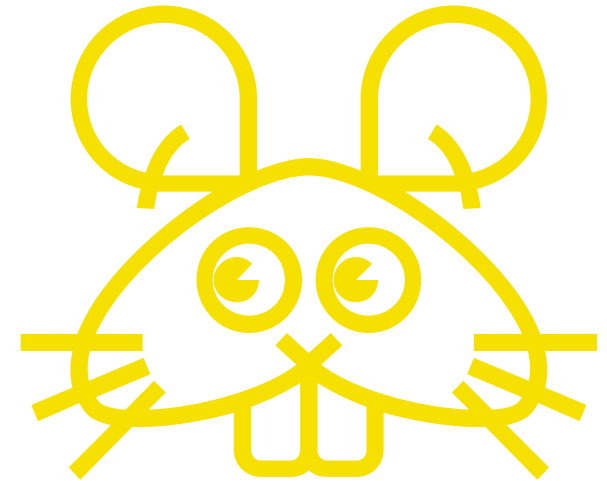
A new dingbats type family to say much more than just «happy» or «angry».



GarciaToons - *Cat*



GarciaToons - *Bunny*



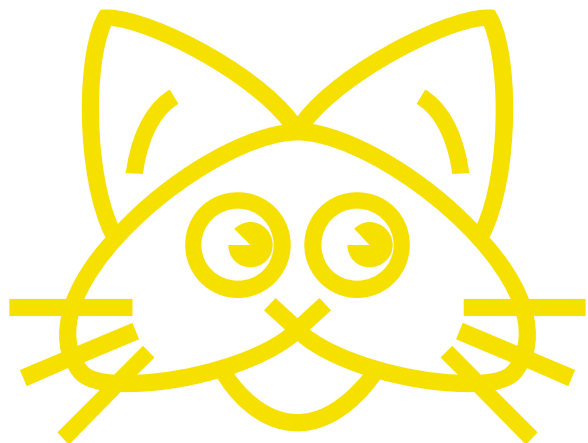
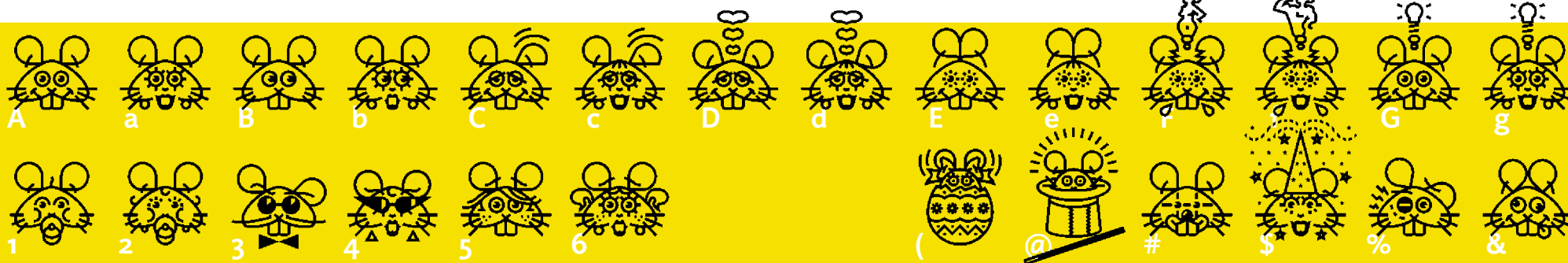
GarciaToons - *Mouse*

GarciaToons - *Bunny* / character set sample.

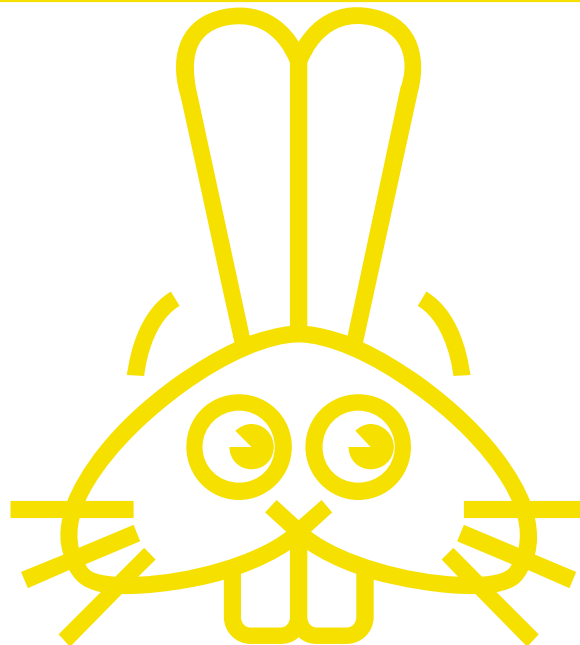
GarciaToons

typedesigns by Victor Garcia

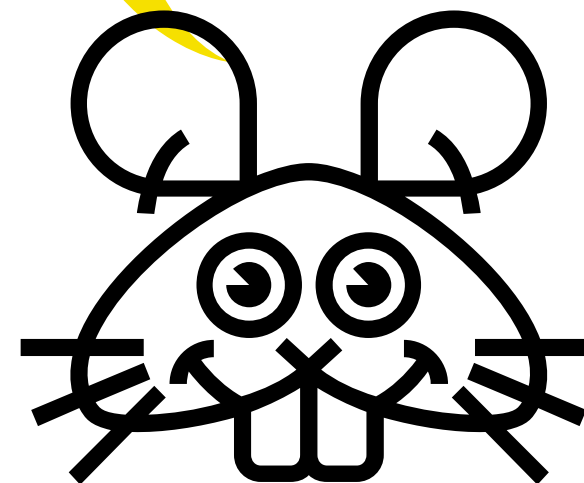
A new dingbats type family to say much more than just «happy» or «angry».



GarciaToons - *Cat*



GarciaToons - *Bunny*



GarciaToons - *Mouse*

GarciaToons - *Mouse* / character set sample.

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

1st Act: Chuck opens his hearth to Sally.

2nd Act [the very end]: Sally gently thanks Chuck.

Hi honey, to be honest,

I don't  you anymore.

Magic is gone. I'm so .

Now I'm  about Kitty.

So, partner... still friends?

Chuck

Fine, stupid fat cat.

I'm very  about it!

I was really  of you!

And... know what?

 you!!!

Sally

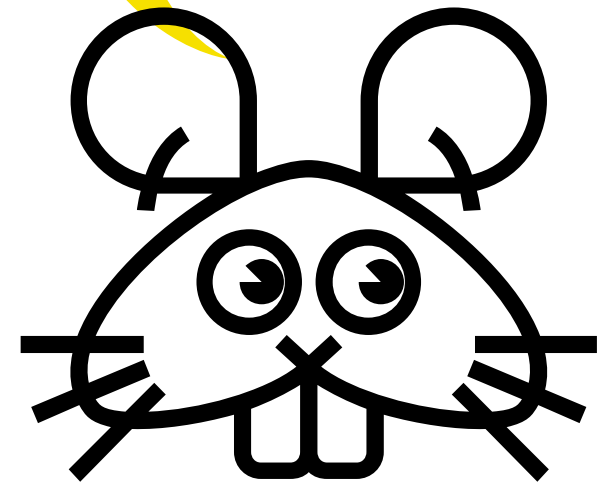
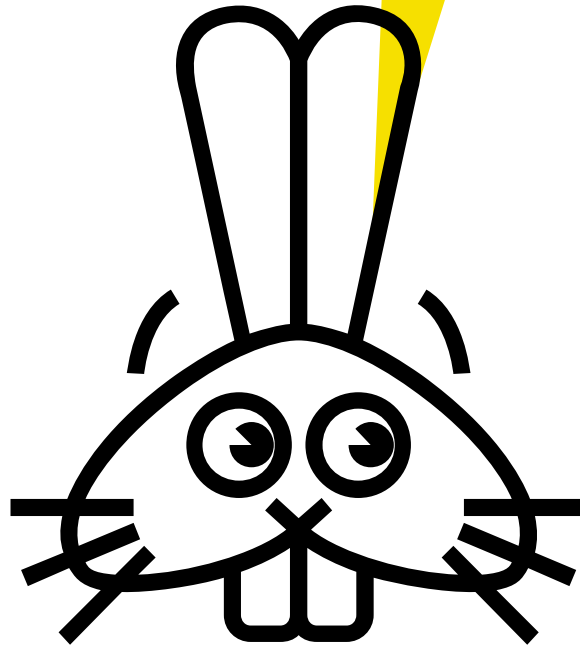
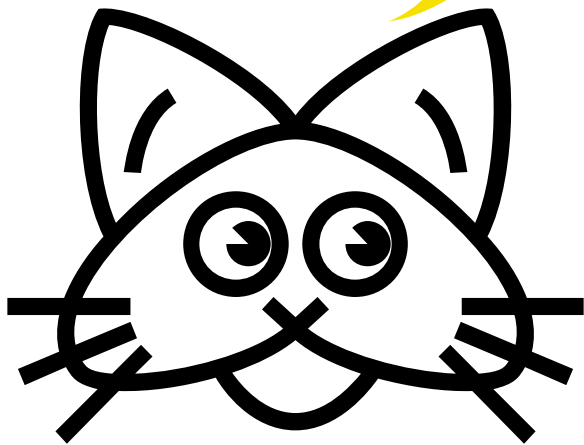
A love story in GarciaToons times [game of cat and mouse in two silly acts.]

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

What's next?...



... just a bit of explanations, justifications and blah blah... You know.

GarciaToons

typedesigns by Victor Garcia

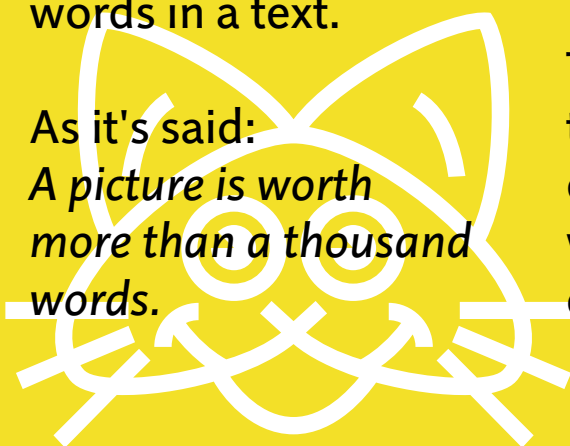
A new dingbats type family to say much more than just «happy» or «angry».



Aim

To design an easy-to-understand and user-friendly symbol type code, able to combine with –or even to replace– words in a text.

As it's said:
A picture is worth more than a thousand words.



Idea

To develop comic's faces dingbats series starting from the same pattern for the whole variants.

The challenge was to represent different cartoon characters with minimal design changes.



Graphics

Designs are framed into a straight and geometric visual structure, just as logotypes themselves are.

Face expressions are inspired on the worldwide understandable cartoons aesthetic.

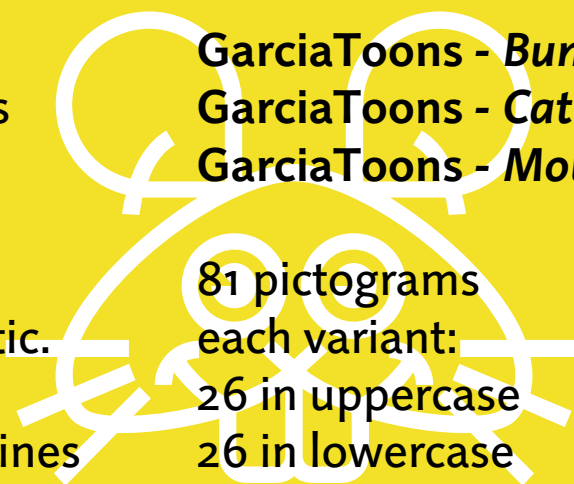
The result combines logo sharpness with cartoons flexibility.

Styles

GarciaToons is a dingbats type family integrated by 3 font styles:

- GarciaToons - Bunny**
- GarciaToons - Cat**
- GarciaToons - Mouse**

81 pictograms each variant:
26 in uppercase
26 in lowercase
10 in numerals
19 in other signs



... what about design features?...

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».



Background

Victor Garcia
type design portfolio
includes diverse
display and
symbol fonts
released by
well-known
type foundries,
like Linotype Library
and Neufville Digital.

Typefaces



Releasing

Ole Flamenco ND / 2004
Ole Torero ND / 2004
Bix Bats-Arrow LT / 2003
Bix Bats-Funny LT / 2003
Bix Bats-Shiny LT / 2003
Bix Bats-Wired LT / 2003
Tangomaniacs Day LT / 2002
Tangomaniacs Night LT / 2002
LT / 2000
LT / 1999
LT / 1999
LT / 1999
LT / [Awarded on] 1997

Awards

* **Ole Flamenco**
* **Ole Torero**
TipoGráfica Prize
Symbol fonts
2nd Latin-American
Type Biennial
Letras Latinas
2006
** **Zootype**
single font
2nd. Prize *Fun*
2nd. International
Type Contest
Linotype Library
1997

... would the new type designs fit into the collection?...

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».



Facing it

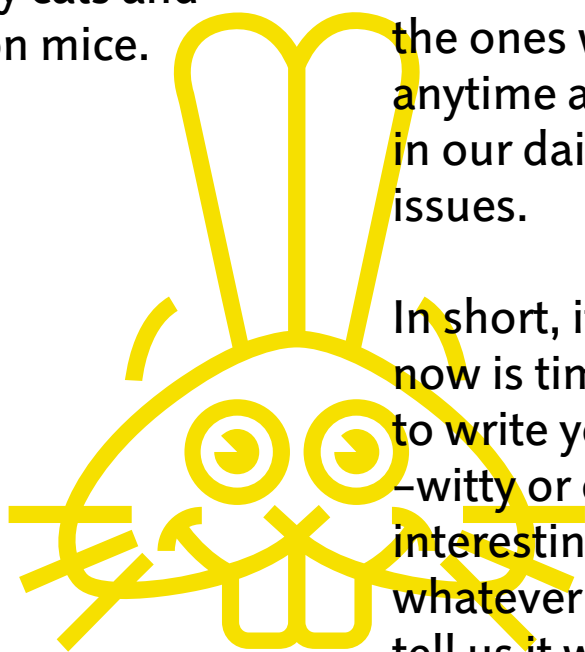
GarciaToons can be defined as a type cartoon to read some text situations at a glance.

GarciaToons is a contemporary type tool for seasoning texts in a way that simple words are insufficient to express.



Starring

GarciaToons starred simple bunnies, ordinary cats and common mice.



Plot

GarciaToons is about funny and fresh real-life communication needs, the ones we must face anytime anywhere in our daily writing issues.

In short, it is our story, now is time you to write your own –witty or clumsy, interesting or boring– whatever you imagine, tell us it with GarciaToons.

Credits

GarciaToons typefaces:
Type designs by Victor Garcia, June 2008.
Author's releasing fonts.
Buenos Aires, October 2008.

GarciaToons brochure
We were really tired!!!
Idea, text and graphic design:
Victor Garcia.

Brochure text is set in Linotype Project™
Regular, Italic, Bold, Bold Italic,
type designs by Andreas Koch.

Brochure version 1 (English):
Version 1.0 (beta), July 2008.
Version 1.1, Oct. 9th, 2008,
Buenos Aires.
© Victor Garcia 2008
All rights reserved.
www.victorgarcia.com.ar

... yes, but... will the story be continued?...

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».

YEAH!!! You can tell it with GarciaToons.



GarciaToons ~1st. author's original release • Available online at MyFonts.com >>

... the type story you were expecting!... aren't you?...

GarciaToons

typedesigns by Victor Garcia

A new dingbats type family to say much more than just «happy» or «angry».