

# Olé

Olé Flamenco  
Olé Torero

2 symbol font  
type designs by  
V́ctor Garća



# Olé

Type designs  
that represent folk arts of  
Spanish cultural identity.

Olé Flamenco



Olé Torero



# Olé

to my grandma Antonia  
who possibly could have  
hardly understood this  
but who certainly would feel  
truly happy.



# Olé



## Olé Flamenco

Type collection of signs showing images of "bailaores".



Variants

Features >>

Project >>

Keys >>

Info >>

|<< < > >>

Typographic mini-family  
• • • integrated by • • • •  
2 not alphabetical fonts.



## Olé Torero

Type collection of signs showing images of bull fighting.



# Olé

The fonts are composed of individual signs which can be used in isolation or in two or more freely matched combinations.

The signs are designed with opened outlines of vigorous calligraphic strokes. The aim is to hint a suggestive atmosphere as it could be seen on the represented arts.

Alphabetical traces are hidden within the sketches. Subtle evocations in order to suggest its typographical matter.

Some signs of both fonts -placed on uppercase keys- show evident visual analogies. Not only formal correspondences but also conceptual ones emphasize on their shared cultural roots.

Olé Flamenco

Olé Torero



# Olé Flamenco

It has men on the uppercase keys and women on the lowercase ones.

The key map is set in such a way that -for example- the "a" woman combines with the "A" man.

The same criterion is set for the rest of the characters.

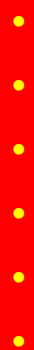
On the numerals keys, men are placed in the odd ones and women in the even ones.



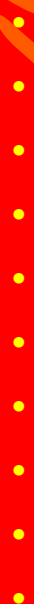
Variants >>

Features

# Olé



Some clues before starting to dance or to face the bull.



# Olé Torero

It has only bull fighters on the whole alphabetical keys.

Bulls are placed exclusively in numerals

To optimize its use, each bull is turned round in some special keys.

You will find them by typing the uppercase key together with each numeral key, using English keyboard.



Keys >>

Info >>

|<< < >

# Olé



Olé Flamenco



Olé Torero

A type project  
as a tribute  
to the Spanish spirit.

The Flamenco dance and the bullfighting represent accurately the vitality and temperament of an intense and proud culture. The idea behind the designs was to grasp through typographic signs the subtle essence of its magic spell and charm by means of its graceful attitudes.



During the project's researching stage when drawing the first sketches to design "Olé Flamenco" -at first the only one planned font- my wife Adriana, who collaborated on the project, pointed out the formal similarities they had with bullfighting. The direct outcome was the birth certificate of "Olé Torero".

# Olé Flamenco



## Olé Flamenco Uppercase



A



B



C



D



E



F



G



H



I



J



K



L



M



N



O



P



Q



R



S



T



U



V



W



X



Y

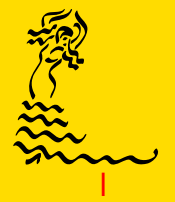


Z

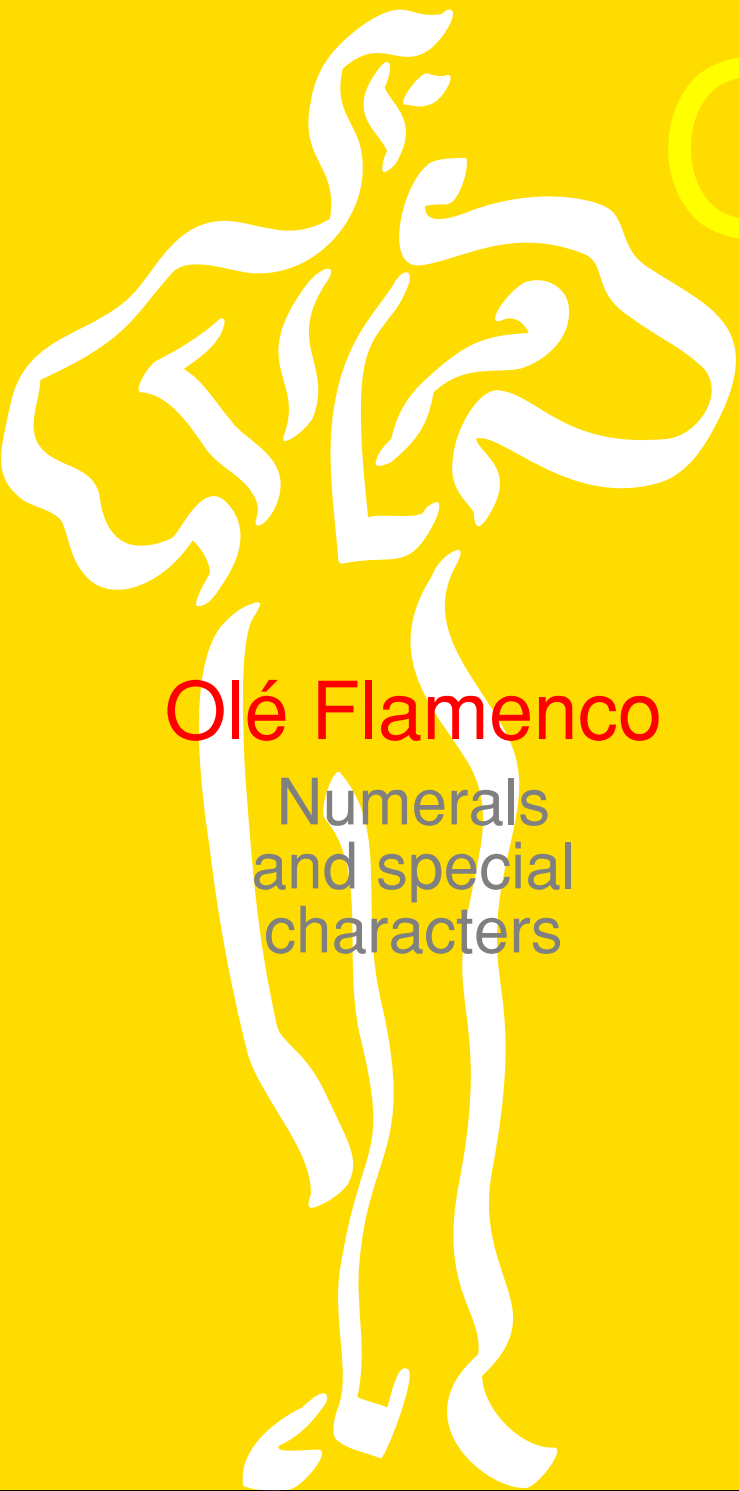
# Olé Flamenco



Olé Flamenco  
lowercase



# Olé Flamenco



## Olé Flamenco

Numerals  
and special  
characters



1



2



3



4



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7



8



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# Olé Torero



A



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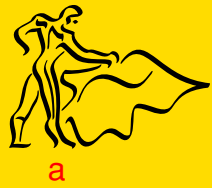
Y



Z

Olé Torero  
Uppercase

# Olé Torero



a



b



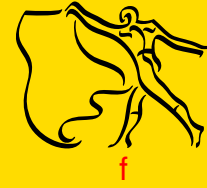
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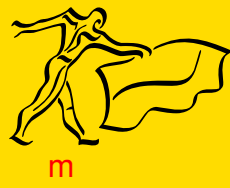
j



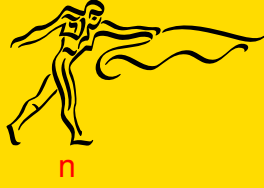
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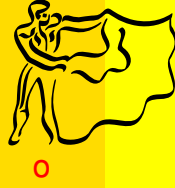
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m



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v



w



x



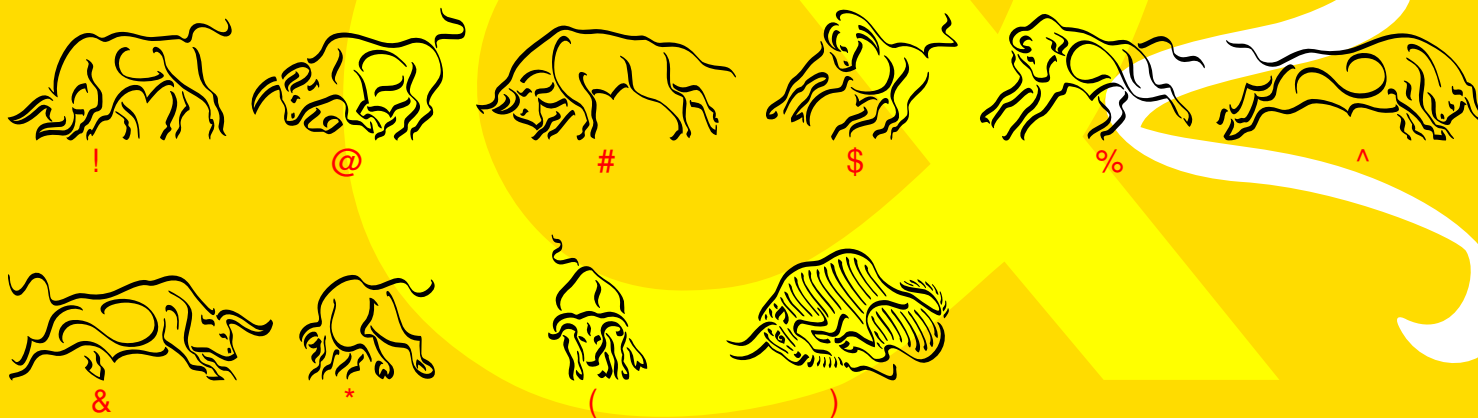
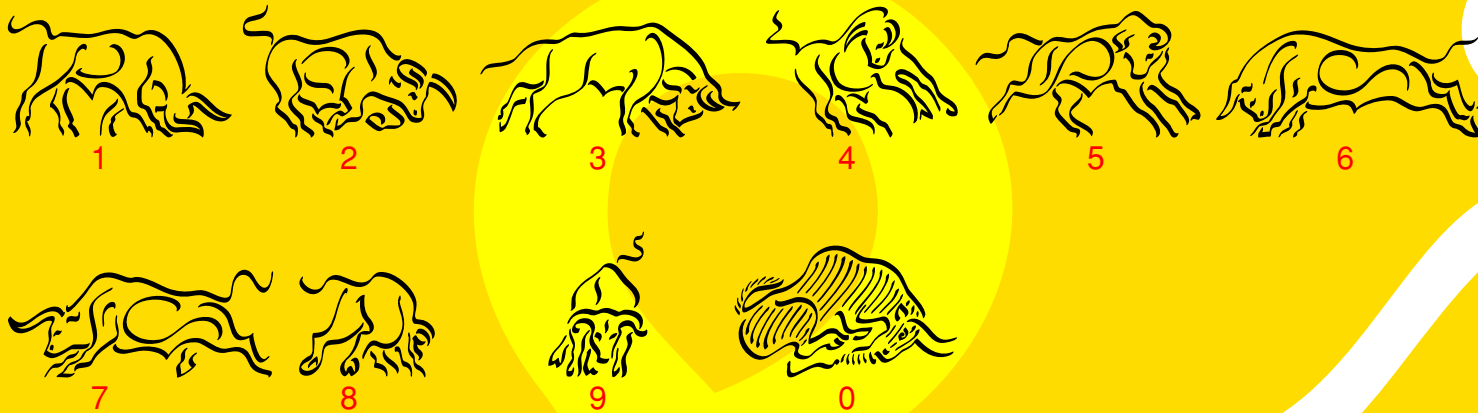
y



z

Olé Torero  
lowercase

# Olé Torero



**Olé Torero**  
Numerals  
and special  
characters

## Victor Garcia type designs

Released by the designer - Available at MyFonts.com



GarciaToons-Bunny 2008



GarciaToons-Cat 2008



GarciaToons-Mouse 2008

Released by BauerTypes / Neufville Digital



Olé Flamenco 2004



Olé Torero 2004

Released by Linotype Library



Bix Bats-Arrow 2003



Bix Bats-Funny 2003



Bix Bats-Shiny 2003



Bix Bats-Wired 2003



Tangomaniacs Day 2002



Tangomaniacs Night 2002

**BIX PLAIN**

2000

**ZOOTOPE AIR**

1999

**ZOOTOPE LAND**

1999

**ZOOTOPE WATER**

1999

**ZOOTOPE\*\***

1997

Awarded type designs

\* Olé Flamenco - Olé Torero • tpG Award - Symbol fonts category - 2nd Latin-American Type Biennial «Letras Latinas». Buenos Aires, 2006.

\*\* Zootype (single font) • 2nd. Prize «Fun» category - 2nd. International Digital Type Design Contest. Frankfurt am Main, 1997.

# Olé



## Olé Flamenco



## Olé Torero

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### Type designs

Idea, graphic design  
and digital artworks: Víctor García  
Collaboration on  
digital artworks finishing: Adriana Ellinger  
Artworks done  
from January to October 2003.

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### Digital fonts

Author's first edition: October 2003 / Updating: July 2004  
Released by Neufville Digital / 2004 / [www.neufville.com](http://www.neufville.com)  
Distributed by BauerTypes. / [www.ftbauer.com](http://www.ftbauer.com)

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### Digital brochure

Idea, text and graphic design: Víctor García  
Version 1.2 / Updated on August 14th. 2008  
Version 1.1 / Edited on August 14th. 2004  
Buenos Aires, Argentina.

Victor García

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